



November 17-19, 2023
Vendor & Wheelhouse Location Map
www.HardWaterExpo.com



Vendor Booths

101	Ultimate Outdoors	319	Muskie Bay Resort
103	Basskhang Custom Rods & Tackle LLC	321	Crystaleyes Fishing
104	Outdoor News	322	Norsk Lithium
106	BK Outdoors	323	Fish Armor LLC
107	Hardkor Outdoors	325	Macula Tackle
108	JT Outdoor Products	326	JRs Tackle
111	Svens Sleeve	406	Wholly's Ice Rod Hangers
113	Burtec Ice	407	Beachside Resort
115	Sure Step	408	Outfitters Edge
116	Thorne Brothers LLC	410	Ice Runner VersaRack
119	Undercover Guide	416	GO Athletics
121	Future Anglers of Minnesota	420	MN Fish
123	Wheel House Warriors	421	Smithlift
125	EKV Skirt	422	National coalition for men, TC
127	Icelander Inventions, LLC	426	Frost Concessions
203	Northern Lights Rattle Reels	428	Master Bait and Tackle
204	Two Brothers Innovations	501	Rapala IceStrikemaster
207	Linealarm	901	Leaf Filter Gutter Protection
208	Baitload	902	Mad City Windows
209	Travel Resorts of the Midwest	903	Flippin Lid
210	Up North Sports	904	Minnesota Discount Batteries
211	The Bobber Buddy	905	K - designers
216	Hietala – Up North Sports	906	Fish Frostbite
220	RAZR Ice Augers	909	Rainy Lake Remote
222	Gentoo Outdoors	911	Trav Powers Tackle Co
224	Vet Run Technologies	912	Rebex Cutlery
226	Thalmanns Guide Service	913	Bob FM
303	Allen Marketing Group	914	Garrett Ulman Iron Range Custom Rods
304	Up North Sports	915	Cutco
305	Hardwater Life	917	Cold Snap Cover
316	Otter		

Wheelhouse

2001-2002	Yetti Outdoors
2003,2004, 2018-2020	Westres Marine
2005-2008	Polar Fox Outdoors
2009	BurteIce
2010-2017, 2027,2028	Pleasureland RV
2021,2022, 2023	BuyRVSellRV
2024-2026	Forest Lake Auto Truck and Trailer

Seminars

Friday, November 17 4 PM – 6 PM

4 PM	Mike Rodger - "Today's Technology"
5 PM	Scott Merwin/ Jeremy Colsen - "Breaking Down New Lakes Efficiently as a Team"
6 PM	Chris Granrud - "Ice Fishing Masters Course for Monster Fish"

Saturday, November 18 11 AM – 3PM

11 AM	Jim & Maria Stevenson - "Wheelhouse Tips and Tricks"
12 PM	Junior Ice Team - "Q& A with Junior Ice Team Pros"
1 PM	Mike Raetz - "Spoon-Fed Panfish"
2 PM	Scott Seibert - "Lake Trout Tips and Rigging"
3 PM	Gage Griffin - "Shallow Water Jumbo Perch"