National SPORTS CENTER

# NSC Digital Parent's Guide Ad Specifications

**Full Page**
8.5 x 11"
$125

**Half Page**
8.5 x 5.5"
$70

**Quarter Page**
4.25 x 5.5"
$49

**Eigth Page**
4.25 x 2.75"
$25

## Submission Formats:
JPG, PNG, PDF, ESP, AI, or PSD (300 dpi preferred)

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## Deadlines:
**Spring College Showcase**
Ad due: April 1

**USA CUP Qualifier MN**
Ad due: April 8

**Kick-Off Challenge**
Ad due: April 15

**Spring Cup**
Ad due: April 22

**All American Cup**
Ad due: May 27

**Fall Cup**
Ad due: September 16

**Fall College Showcase**
Ad due: October 28

**All American Girls**
Ad due: October 28